

Recommended Curriculum for Academic Year 2025/2026						
Visual Representation BA						
Course-unit	Prerequisites	Lecture	Practical class/seminar	Requirements	Credit points	INSTITUTE
Semester 1						
History of Art in the Context of Social Sciences 1.		2	0	E	4	ELM
The Basics of Communication Studies		2	0	E	4	ELM
Fine Art Studies 1. (Drawing, Painting)		0	4	P	5	VIK
Pixel and Vector Graphics		0	4	P	5	VIK
DTP Programmes	-	0	4	P	5	VIK
Creative Image Studies 1.		0	4	P	5	VIK
Project Week 1. (Visual Representation BA)		0	2	P	0	VIK
Start My Brand (Art)		0	2	TR	0	TREK
					0	
Total		4,0	20,0		28	
Semester 2						
History of Art in the Context of Social Sciences 2.	History of Art in the Context of Social Sciences 1.	2	0	E	4	ELM
Theories of Image Creation		2	0	E	4	ELM
Creative Image Studies 2.	Creative Image Studies 1.	0	4	P	5	VIK
Fine Art Techniques 1.		0	4	P	5	VIK
Fine Art Studies 2. (Drawing, Painting)	Fine Art Studies 1. (Drawing, Painting)	0	4	P	5	VIK
Artistic Anatomy		0	4	P	5	VIK
Image and Letter 1.		0	4	P	5	VIK
Project Week 2. (Visual Representation BA)		0	2	P	0	VIK
					0	
Total		4,0	22,0		33	
Requirements of admission to the specialization beginning in semester 3 are to be found in specialization descriptions.						
Semester 3						
Art Theory		2	0	E	4	ELM
Introduction to Media Culture		2	0	E	4	ELM
History of Illustration and Graphic Novels		2	0	E	4	VIK
Digital Image Creation, 3D Softwares		0	2	P	4	VIK
Image and Letter 2.	Image and Letter 1.	0	4	P	5	VIK

[illegible]

Total		18	118		180	
Frame of Optional Subjects					9	
Specialization					30	